Code # FA22

**Program and/or Course Deletion Proposal-Bulletin Change Transmittal Form**

**Undergraduate Curriculum Council** - Print 1 copy for signatures and save 1 electronic copy.

**Graduate Council** - Print 1 copy for signatures and send 1 electronic copy to [mmcginnis@astate.edu](mailto:mmcginnis@astate.edu)

|  |
| --- |
| **Program and/or Course Deletion**  Please complete the following and attach a copy of the catalogue page(s) showing what changes are necessary. |

|  |  |
| --- | --- |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **Department Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **COPE Chair (if applicable)** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **Department Chair:** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **General Education Committee Chair (If applicable)** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **College Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Undergraduate Curriculum Council Chair** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **College Dean** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Graduate Curriculum Committee Chair** |
|  | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Vice Chancellor for Academic Affairs** |

**1. Program and/or Course Title, Prefix and Number**

ART 4463

**2. Contact Person** (Name, Email Address, Phone Number)

Curtis Steele, [csteele@astate.edu](mailto:csteele@astate.edu), 870.972.3050

**3. Last semester student can graduate with this degree and/or last semester course will be offered**

Fall 2014

**4. Student Population**

a. The program and/or course was initially created for what student population?

This course was created for BFA Graphic Design Students

b. How will deletion of this program and/or course affect those students?

No affect, course is being resubmitted in a revised form

**5.**

**a. How will this affect the department?**

Course number change only

**b. Does this program and/or course affect another department?**  no

**c. If yes, please provide contact information from the Dean, Department Head, and/ or Program Director whose area this affects.**

Enter text...

**6. (For courses only) Will another course be substituted?**  Yes/No

**If yes, what course?**

ART 4473 Advanced Web Studio

**From the most current electronic version of the bulletin, copy all bulletin pages that this proposal affects and paste it to the end of this proposal.**

**To copy from the bulletin:**

1. Minimize this form.
2. Go to <http://registrar.astate.edu/bulletin.htm> and choose either undergraduate or graduate.
3. This will take you to a list of the bulletins by year, please open the most current bulletin.
4. Find the page(s) you wish to copy, click on the “select” button and highlight the pages you want to copy.
5. Right-click on the highlighted area.
6. Click on “copy”.
7. Minimize the bulletin and maximize this page.
8. Right-click immediately below this area and choose “paste”.
9. For additions to the bulletin, please change font color and make the font size larger than the surrounding text. Make it noticeable.
10. For deletions, strike through the text, change the font color, and enlarge the font size. Make it noticeable.

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Major in Graphic Design (cont.)

Bachelor of Fine Arts

A complete 8-semester degree plan is available at http://registrar.astate.edu/.

ART 3413, Identity Design 3

ART 3423, Package Design 3

ART 3433, Digital Illustration 3

ART 3443, Advertising Design 3

ART 3463, Web Design 3

ART 4363, Graphic Design Internship 3

ART 4403, Photography for the Graphic Designer I 3

ART 4423, Campaign Design 3

~~ART 4463, Branding in the Web Environment 3~~

**ART 4473, Advanced Web Studio 3**

ART 4491, Graphic Design Portfolio 1

Sub-total 43

Total Required Hours: 120

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Major in Graphic Design (cont.)

Bachelor of Fine Arts

Emphasis in Digital Design

A complete 8-semester degree plan is available at http://registrar.astate.edu/.

ART 3413, Identity Design 3

ART 3433, Digital Illustration 3

ART 3443, Advertising Design 3

ART 3453, Motion Graphics 3

ART 3463, Web Design 3

ART 4363, Graphic Design Internship 3

ART 4403, Photography for the Graphic Designer I 3

ART 4423, Campaign Design 3

~~ART 4463, Branding in the Web Environment 3~~

**ART 4473, Advanced Web Studio 3**

ART 4491, Graphic Design Portfolio 1

Sub-total 43

Total Required Hours: 120

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**ART 435V. Studio Problems**

STUDIO ART. An opportunity for the studio oriented student to

explore and develop techniques and concepts in both two and three dimensional media. Areas

not covered by other existing studio courses will be emphasized. May be repeated for credit. It

is expected that students will spend a minimum of three additional clock hours per week on work

outside the scheduled class time for each studio class. Enrollment restricted to permission of advisor, instructor, and department chair. Fall, Spring, Summer.

**ART 4363. Graphic Design Internship**

GRAPHIC DESIGN. Supervised work in a professional

graphic design setting. Enrollment restricted to permission of Department Chair. Prerequisites,

a grade of CR in ART 3330; and a minimum GPA of 2.75 in all work with an ART, ARTH or ARED

prefix. Fall, Spring, Summer.

**ART 4403. Photography for the Graphic Designer I**

GRAPHIC DESIGN. Study of photographic equipment, techniques and processes with emphasis on graphic design applications. May

be repeated for credit. It is expected that students will spend a minimum of three additional clock

hours per week on work outside the scheduled class time for each studio Graphic Design class.

Prerequisites, a grade of C or better in ART 2423, and ART 3403, and a grade of CR in ART 3330;

or permission of instructor. Spring, even.

**ART 4413. Photography for the Graphic Designer II**

GRAPHIC DESIGN. This course offers

advanced studies in photography as it is utilized in graphic design. Advanced studies in studio

and site photography and the application of photography to print and digital media. It is expected

that students will spend a minimum of three additional clock hours per week on work outside the

scheduled class time for each studio Graphic Design class. Prerequisites, a grade of C or better

in ART 4403; a grade of CR in ART 3330; or permission of instructor. Spring, even.

**ART 4423. Campaign Design**

GRAPHIC DESIGN. Continuation of ART 3443 Advertising

Design. Implementation of total campaign as it applies to non-profit and corporate/institutional

design. Integrating creative and practical work across many applications within the campaign.

Emphasis on concept development, creative writing, implementation and presentation. It is expected

that students will spend a minimum of three additional clock hours per week on work outside the

scheduled class time for each studio Graphic Design class. Prerequisites, a grade of C or better

in ART 3443; a grade of CR in ART 3330; or permission of instructor. May be repeated for credit.

Fall.

**ART 4433. Illustration II**

GRAPHIC DESIGN. Advanced studies in various illustrative materials

and techniques including computer applications. It is expected that students will spend a minimum

of three additional clock hours per week on work outside the scheduled class time for each studio

Graphic Design class. Prerequisites, a grade of C or better in ART 3433, and a grade of CR in ART

3330; or permission of instructor. May be repeated for credit. Fall, Spring.

**ART 4443. Film Based Photography**

STUDIO ART. Advanced studies of photographic equipment, techniques and processes with emphasis on personal expression. Requires three hours of

lab per week. May be repeated for credit. It is expected that students will spend a minimum of three

additional clock hours per week on work outside the scheduled class time for each studio class.

Prerequisites, a grade of C or better in ART 3403, and a grade of CR in ART 3330; or permission

of instructor. Fall.

**ART 4453. Advanced Photography**

STUDIO ART. Advanced studies in photography as fine

art, includes silver and nonsilver based processes with emphasis on aesthetic expression. It is

expected that students will spend a minimum of three additional clock hours per week on work

outside the scheduled class time for each studio class. May be repeated for credit. Prerequisite,

a grade of C or better in ART 4443. Fall, even.

**~~ART 4463. Branding in the Web Environment~~**

~~GRAPHIC DESIGN. Advanced web design,~~

~~branding for the web. Creation and implementation of interface design and other computer-based~~

~~media design. It is expected that students will spend a minimum of three additional clock hours per~~

~~week on work outside the scheduled class time for each studio Graphic Design class. Prerequisites,~~

~~a grade of C or better in ART 3463, and a grade of CR in ART 3330; or permission of instructor.~~

~~Spring, odd.~~